



**1<sup>st</sup> INDONESIA EXPO**  
In Central & East Europe  
Warsaw, 7-10 May 2008

*Bridging the Distance!*

## MARKET SEGMENTS OF THE 1<sup>st</sup> IE-CEE

### A. TRADE SECTORS:

- Accessories
- Herbal Products
- Agriculture and Fishery
- Households
- Automotive Parts
- Jewellery
- Building Materials
- Leather Products
- Cosmetics
- Machineries
- Chemical Products
- Medical Herbs
- Paper Products and Stationeries
- Cocoa and Coffee
- Metal Products
- CPO and Essential Oils
- Mining Products
- Electrical & Electronic Equipments
- Food & Beverages
- Rubber Products
- Footwear
- Rattan
- Furniture
- Spices
- Gifts & Crafts
- Sports Equipments
- Glassware & Plastic Products
- Textile & Garments
- Healthcare & Medicines
- Tobacco Products
- etc.

### B. INVESTMENT SECTORS:

- Mining
- Power Plants
- Agriculture Products
- Constructions and Real Estate
- Roads & Highways
- Railways
- Harbours
- etc.

### C. TOURISM SECTORS:

- Incentive Travel
- Eco-Tourism
- Adventure Travel
- Diving Trip
- Youth Trip
- etc.

#### Destinations:

Bali, Lombok, Yogyakarta, Toraja, Manado, Bunaken, Papua, Medan, Palembang, etc.

Those places will provide you with unlimited breathtaking beaches, mountains, flora, fauna, underwater sea garden, exclusive resorts and other facilities.